



Sustainable
tourism

Interreg
Euro-MED



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Strengthening governance to boost sustainable tourism in the Mediterranean

Sustainable Tourism Mission 1st Joint Annual Forum

22 November 2023, 14:00-15:30 CET

FOUR POINTS BY SHERATON, LJUBLJANA MONS HOTEL,
Pot za Brdom4, 1000 Ljubljana, Slovenia

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Interreg Euro-MED projects
Enhancing Sustainable Tourism





AGENDA

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14:00-14:15	<p>Enhancing Sustainable Tourism in the Mediterranean: one mission, two governance projects</p> <p>Axel Rodríguez, Interreg Euro-MED Programme, Joint Secretariat Josep Rodriguez, Diputació de Barcelona (DIBA), C4T Lead Partner</p> <p>Julia Saiz-Pardo, El legado andalusí Andalusian Public Foundation (Regional Ministry of Tourism, Culture and Sport of Andalusia), D4T Lead Partner</p>
14:15-15:00	<p>Governance projects activities & next steps for stakeholders' engagement</p> <p>Join the MED Platform</p> <p>Theodora Papatheochari, University of Thessaly (UTH), C4T project partner Mediterranean Clusters</p> <p>Andrea Di Girolamo, Adriatic Ionian Euroregion (AIE), C4T project partner Driving Tourism Transition Panels</p> <p>Julia Saiz-Pardo, El legado andalusí Andalusian Public Foundation (Regional Ministry of Tourism, Culture and Sport of Andalusia), D4T Lead Partner Cross Network Alliance</p> <p>Alexia Spyridonidou, European Public Law Organization (EPLO), D4T project partner Participation in the Interreg Euro-MED Academy</p> <p>Cecile Cadet, Region Sud D4T project partner Nathalie Clauter, UNIMED, C4T project partners</p>
15:00-15:10	<p>Interacting with audience</p> <p>Oyana Marius, Network of European Regions for Sustainable and Competitive Tourism (NECSTouR), C4T project partner</p>
15:10-15:25	<p>Open debate Q&A</p>
15:25-15:30	<p>Conclusion</p> <p>Ioannis Mardikis, European Public Law Organization (EPLO), D4T project partner</p>

The event will be moderated by **Flora Leroy**, Conference of Peripheral Maritime Regions (CPMR), C4T project

Working language will be English



One mission, two governance projects

The Sustainable Tourism Mission of the Interreg Euro-MED Programme focuses on fostering a circular tourism, considering the sustainability of ecosystem services using innovation technologies, and promoting the preservation of natural resources and cultural heritage. Two governance projects work jointly to develop solutions and promote cooperation in the Euro-MED and beyond, to increase the coordination level and institutional capacity to make tourism greener, smarter and more resilient.

THEMATIC COMMUNITY PROJECT

Community4Tourism contributes to the Sustainable Tourism Mission of the Interreg Euro-MED programme by increasing the coordination and institutional capacity to make the tourism greener, smarter and more resilient. The project fosters the reuse of results and best practices of the community of projects, supports the transferring of successful initiatives and results and increases the coordination among the stakeholders who - in the Mediterranean Region and beyond - are committed to the tourism governance and territorial cooperation. Community4Tourism aims at consolidating a competitive innovation ecosystem, to support a circular economy, to promote climate change adaptation, to safeguard nature and biodiversity and collaborate to the transition towards a climate-neutral and resilient society.

Project consortium



INSTITUTIONAL DIALOGUE PROJECT

Dialogue4Tourism addresses transnational coordination of governance throughout the Mediterranean area by reinforcing the visibility of the Euro-MED Sustainable Tourism Thematic Community's results. The project's aim is to engage policy key actors through advocacy and transferring actions for this purpose. This project increases not only the coordination and institutional capacity of public authorities, programmes, strategies, decision-making networks and funding mechanisms in the Euro-MED cooperation area, but also in the Southern and Eastern Mediterranean regions. This ensures tourism to become greener, smarter and more sustainable.

Project consortium



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