



**Sustainable
tourism**

**Interreg
Euro-MED**



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Agenda - Online WEBINAR – From data to action: The Interreg Euro-MED Network of Sustainable Tourism Observatories

Friday, 28 March 2025

10:00 – 12:00 CET

10:00. The Dialogue4Tourism project and the Sustainable Tourism Mission of the Interreg Euro-Med Programme: Julia Saiz-Pardo, El legado andalusí Andalusian Public Foundation (Regional Ministry of Tourism and Sport of Andalusia, Spain) (lead partner of Interreg Euro-MED Dialogue4Tourism Project)

10:15. Building a sustainable future: the role of the Network of Sustainable Tourism Observatories. Ferdinando Rossi, Lazio Region (partner of Interreg Euro-MED Dialogue4Tourism Project)

10:30 Presentation of the working calendar for 2025. Valentina Castello, Università Europea di Roma (associated partner of Interreg Euro-MED Dialogue4Tourism Project)

10:45 The strategic importance of a Network of Observatories in Sustainable Tourism, challenges and issues involved and possible solutions. Giuliano Tallone, Lazio Region (partner of Interreg Euro-MED Dialogue4Tourism Project)

11:00 Enhancing a shared data-driven decision-making for sustainable tourism. Annarita Iacopino and Loredana Giani, Università Europea di Roma (associated partner of Interreg Euro-MED Dialogue4Tourism Project)

11:20 Presentation of the Greening the Islands' Observatory. Gianni Chiannetta, Greening the Islands (partner of Interreg Euro-MED Dialogue4Tourism Project)

11:40 Q&A

12:00 End of session