



**Sustainable  
tourism**

**Interreg  
Euro-MED**



Co-funded by  
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**Interreg Euro-MED Network of Sustainable Tourism  
Observatories – 3<sup>rd</sup> WEBINAR**  
**The handbook for STOs & the Thematic Projects of the  
Sustainable Tourism Mission**

*Online event, 18<sup>th</sup> February 2026, 10:00-12:30 (CET)*

**Microsoft Teams**

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**DIALOGUE4TOURISM**

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Enhancing Sustainable Tourism Mission



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## AGENDA

10:00-10:30	<p><b>Opening and objectives of the session</b> <i>Marco Caporioni. Lazio Region - Project partner Dialogue4Tourism</i></p> <p><b>Presentation of the Handbook</b> <i>Valentina Castello, Università Europea di Roma, Associated Partner of Dialogue4Tourism Project. Coordinator of the Network together with Lazio Region, partner of Dialogue4Tourism Project.</i></p>
10:30-11:00	<p><b>Discussion on the WG1 – Data-driven decision-making for sustainable tourism</b> <i>Moderated by Valentina Castello &amp; Julia Saiz-Pardo</i></p> <p><b>Collaborative points to analyse:</b></p> <ul style="list-style-type: none"><li>• <i>How can the Handbook strengthen a shared approach to indicators and data governance across STOs?</i></li></ul> <p><b>Focus of discussion (slido):</b></p> <ul style="list-style-type: none"><li>• Validation of data-related chapters</li><li>• Practical relevance of proposed tools, indicators, and governance mechanisms</li></ul>
11:00-11:30	<p><b>Discussion on the WG2 –Recommendations for integration of sustainable tourism into policies</b></p> <p><b>Collaborative points to analyse:</b></p> <ul style="list-style-type: none"><li>• <i>How can the Handbook better support the institutional embedding of STOs within regional and national policy frameworks, and enhance the transferability of results of the Thematic Projects?</i></li></ul> <p><b>Focus of discussion (slido):</b></p> <ul style="list-style-type: none"><li>• Validation of policy integration and governance recommendations</li><li>• Usefulness of examples and good practices for policy uptake</li><li>• Contribution to the Annex of the MoU and long-term institutional commitment</li></ul>
11:30 – 12:00	<p><b>Conclusions &amp; next steps</b></p> <ul style="list-style-type: none"><li>• Valentina Castello</li></ul>

*Working language: English*

*Note: The Handbook will be sent to all registered before the webinar*