



**Sustainable
tourism**

**Interreg
Euro-MED**



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**Interreg Euro-MED Network of Sustainable Tourism
Observatories – 3rd WEBINAR
The handbook for STOs & the Thematic Projects of the
Sustainable Tourism Mission**

Online event, 18th February 2026, 10:00-12:30 (CET)

Microsoft Teams

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Id. de reunión: 349 879 040 211 85

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Enhancing Sustainable Tourism Mission



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AGENDA

10:00-10:30	<p>Opening and objectives of the session <i>Marco Caporioni. Lazio Region - Project partner Dialogue4Tourism</i></p> <p>Presentation of the Handbook <i>Valentina Castello, Università Europea di Roma, Associated Partner of Dialogue4Tourism Project. Coordinator of the Network together with Lazio Region, partner of Dialogue4Tourism Project.</i></p>
10:30-11:00	<p>Discussion on the WG1 – Data-driven decision-making for sustainable tourism <i>Moderated by Valentina Castello & Julia Saiz-Pardo</i></p> <p>Collaborative points to analyse:</p> <ul style="list-style-type: none">• <i>How can the Handbook strengthen a shared approach to indicators and data governance across STOs?</i> <p>Focus of discussion (slide):</p> <ul style="list-style-type: none">• Validation of data-related chapters• Practical relevance of proposed tools, indicators, and governance mechanisms <p>Discussion on the WG2 –Recommendations for integration of sustainable tourism into policies</p>
11:00-11:30	<p>Collaborative points to analyse:</p> <ul style="list-style-type: none">• <i>How can the Handbook better support the institutional embedding of STOs within regional and national policy frameworks, and enhance the transferability of results of the Thematic Projects?</i> <p>Focus of discussion (slide):</p> <ul style="list-style-type: none">• Validation of policy integration and governance recommendations• Usefulness of examples and good practices for policy uptake• Contribution to the Annex of the MoU and long-term institutional commitment
11:30 – 12:00	<p>Conclusions & next steps</p> <ul style="list-style-type: none">• Valentina Castello

Working language: English

Note: The Handbook will be sent to all registered before the webinar