



## An Interreg Euro-MED Mission



Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط

The **Sustainable Tourism** Mission of the Interreg Euro-MED Programme focuses on fostering a circular tourism considering the sustainability of ecosystem services using innovation technologies, and promoting the preservation of natural resources and cultural heritage.

Two governance projects work jointly to develop solutions and promote cooperation in the Euro-MED and beyond, to increase the coordination level and institutional capacity to make the tourism greener, smarter and more resilient.

### One mission, two governance projects



**Community4Tourism**-consolidating a competitive innovation ecosystem to support a circular economy, to promote climate change adaptation, and to enhance nature and biodiversity. As a result of its activities, the governance project will come up with jointly developed solutions and will promote cooperation across borders.

**leader:** Barcelona Provincial Council (ES)

**partners:** University of Thessaly (GR), Adriatic Ionian Euroregion (CR), CPMR (FR), Network of European Regions for Competitive and Sustainable Tourism (BE), UNIMED-Mediterranean Universities Union (IT), Plan Bleu for Mediterranean Environment and Development (FR), University of Tirana (AL)

**some of the associated partners:** University of Jordan, Lazio Region (IT), International Committee for the Development of Peoples (IT)



**Dialogue4Tourism**-increasing the coordination level and institutional capacity of public authorities, multi-level bodies, programmes, strategies and initiatives in the Euro-MED, to transform tourism into greener, smarter and more resilient embracing the fourfold approach of the mission: circularity of tourism services, environmental neutrality, sustainable ecosystem services, and cultural and natural preservation of resources

**leader:** El Legado Andalusi Andalusian Public Foundation (Regional Ministry of Tourism, Culture and Sport of Andalusia) (ES)

**partners:** National Tourism Organisation of Montenegro, European Public Law Organisation (GR), Provence Alpes Côte d'Azur Region (FR), Lazio Region (IT), Institute of Agriculture and Tourism (Croatia), Ministry of Transport, Communication and Works (Cyprus), Municipality of Varna (BLG)

**some of the associated partners:** Ministry of Regional Development and EU Funds of the Republic of Croatia, Lebanese American University (Lebanon), Casablanca-Settat Chamber of Commerce, Industry and Services (Morocco), Environment without Borders Foundation (Egypt)

### Selection of joint activities open to additional Southern Mediterranean stakeholders

- Contribute to the Mediterranean Clusters and thematic Working Groups
- Join the MED platform: knowledge hub on sustainable tourism
- Prepare the manual for the implementation of ICZM protocol and workshop
- Join the Blueprint for Regional Climate Action Plans and capacity building sessions
- Participate at the Mediterranean Strategy on Sustainable Tourism
- Participate at the Interreg Euro-MED Academy
- Participate at the Annual Fora of the Interreg Euro-MED Mission Sustainable Tourism
- Join the Driving Tourism Transition DTT Panel and Hub
- Contribute to the Sustainable Tourism Policy Labs
- Contribute to the Expansion of the Network of Sustainable Tourism Observatories (NSTO)
- Join the Cross Network Alliance for Tourism

#### Contact us

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