





Union for the Mediterranea Union pour la Méditerranée الاتحاد من أحل المتوسط





# **ECO-SEAROUTES**



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## **Eco-nautical sea routes**

### **MAIN GOAL**

The project aims to promote eco-nautical routes to reduce pressure on Mediterranean coastal areas. It develops and disseminates a new tourism model to reduce pressure of mass tourism and re-distribute tourism flows on natural coastal areas, improving the management and interconnections of MED touristic ports and their neighbouring.

## **PROJECT OUTPUTS**

- 1. Setup of a MED-wide eco-nautical route connecting touristic ports committed to a shared sustainability standard
- 2. Establishment of local tourist itineraries aimed to encourage visits to the hinterland of coastal destinations, co-designed through participative methodologies
- 3. Valorisation of the developed Itineraries through the collaborative setup one Community Heritage Hub for each targeted territory
- 4. Dissemination and capitalisation-oriented activities aimed to ensure the diffusion and replication of the project action

#### **SPECIFIC OBJECTIVE**

2.7 Enhancing protection and preservation of nature, biodiversity and green infrastructure, including in urban areas, and reducing all forms of pollution.



# Project Partners

- 1. Puglia Region, IT
- 2. Balearic Islands Agency for Tourism Strategy, ES
- Network of Sustainable Greek Islands, EL
- 4. Saint Florent Marina, FR
- 5. Port of Kotor, ME
- 6. Cyprus Marine and Maritime Institute, CY
- 7. The Phoenicians' Route, IT
- 8. Regional Union of Municipalities of Ionian Islands, EL
- 9. City Council of Chiclana de la Frontera, ES
- 10. University of Maribor, SI