



Sustainable
tourism

Interreg
Euro-MED



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the European Union



Union for the Mediterranean
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Sustainability of tourism By Enhancing Cooperation and digital transformation

MAIN GOAL

The project aims at improving tourism governance, destination management, sustainability and risk resilience in the Euro-Mediterranean area through digital transformation.

PROJECT OUTPUTS

1. Destination Management Support System (DMSS)
2. Capitalization strategy and action plan
3. Euro-Mediterranean Tourism Innovation Platform (ETIP)

SPECIFIC OBJECTIVE

1.1 Developing and enhancing research and innovation capacities and the uptake of advanced technologies.



Project Partners

1. Emilia-Romagna Region, IT
2. National Confederation of Craftmanship and Small and Medium Enterprises Abruzzo, IT
3. ATHENA, Research and Innovation Centre in Information, Communication and Knowledge Technologies, EL
4. Terrassa City Council, ES
5. Chamber of Commerce, Industry and Services of Terrassa, ES
6. Bourgas Regional Tourism Association, BG
7. RDA Green Karst, Ltd., SI
8. Municipality of Kotor, ME
9. City Development Agency East Sarajevo, BH
10. Region of Western Greece, EL

Pilot Areas

- Emilia Romagna Region, IT
- Abruzzo Region, IT
- Western Greece, EL
- Terrassa District, ES
- Kotor Municipality, ME
- Burgas district, BG
- East Sarajevo territory, BH
- Postojna cave and natural and green protected areas of Green Karst, SI