



Sustainable  
tourism

Interreg  
Euro-MED



Co-funded by  
the European Union

A project labelled by the UfM



Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط



# MED-Routes



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## Enhancing MED sustainable cultural tourism through the creation of eco-itineraries inside European Cultural Routes

### MAIN GOAL

The project aims to establish and disseminate a local-based, low-impact model of sustainable tourism across the Cultural Routes in the MED area.

### PROJECT OUTPUTS

1. Transnational Strategy for sustainable tourism & eco-itineraries in the MED area
2. Green Label of Mediterranean Cultural Routes for the certification of eco-itineraries
3. MED-Routes Action Plans outlining key actions to apply the Transnational Strategy into Cultural Routes agenda

### SPECIFIC OBJECTIVE

2.6 Promoting the transition to a circular and resource efficient economy.



### Project Partners

1. Romagna Faentina Union, IT
2. Castelló de la Plana City Council, ES
3. Pafos Regional Board of Tourism, CY
4. Libertas International University, HR
5. Network of the Insular Chambers of Commerce and Industry of the European Union, EL
6. Regional Development Agency Dubrovnik Neretva County - DUNE, HR
7. Municipality of Vila Franca de Xira, PT
8. Bulgarian Association for Transfer of Technology and Innovation - BATTI, BG