



Sustainable
tourism

Interreg
Euro-MED



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Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط

A project labelled by the UfM



MedDiet Go



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Med Diet identities - from territorial networking to cluster organization

MAIN GOAL

Med Diet Go aimed at promoting the Mediterranean Diet as a sustainable and healthy lifestyle, and developing tools and resources that boost sustainable tourism, supporting the rural communities in their economic development. The project capitalizes the results of the MD.net project.

PROJECT OUTPUTS

1. Common strategy to foster Mediterranean Diet values through digital tools and available resources
2. Organisations cooperating across borders with increased knowledge and experienced gained on Mediterranean Diet understanding and resources
3. Establishment of One-Stop-Shops
4. Living Labs Workshops
5. Med Diet Euro Cluster Joint Action Plan
6. MDG Euro-Cluster.Reports and Recommendations

SPECIFIC OBJECTIVE

- 1.1 Developing and enhancing research and innovation capacities and the uptake of advanced technologies.



Project Partners

1. Official Chamber of Commerce, Industry, Services and Navigation of Seville, ES
2. Mediterranean Diet Foundation, ES
3. Institute for Comprehensive Development Solutions, SI
4. Puglia Region, IT
5. Company for Research, Education, Innovation and development of the North Aegean Region, EL
6. Alentejo Regional Development Agency, PT
7. Chamber of Commerce and Industry Vratsa, BG

Pilot Areas

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