



Sustainable  
tourism

Interreg  
Euro-MED



Co-funded by  
the European Union

A project labelled by the UfM



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# PortCREW



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## Port-City Regions To Wave Med Cruise Destinations As Smart, Sustainable And Striking Eco-Tourism

### MAIN GOAL

PortCREW aims at promoting smart and sustainable ecotourism in the MED cruise ports by increasing the touristic value of the less-known inland natural areas and events.

### PROJECT OUTPUTS

1. PortCrew online platform
2. PortCrew transnational Action plan to implement a sustainable tourism model in MED cruise ports
3. PortCrew long-term joint Strategy and Action Plans

### SPECIFIC OBJECTIVE

2.7 Enhancing protection and preservation of nature, biodiversity and green infrastructure, including in urban areas, and reducing all forms of pollution.



### Project Partners

1. Institute for Transport and Logistics Foundation, IT
2. Centre for Research and Technology Hellas, EL
3. FIT CONSULTING S.R.L., IT
4. Valenciaport Foundation for Research, Promotion and Commercial Studies of the Valencian Region, ES
5. Var Chamber of Commerce and Industry, FR
6. Luka Koper, Port and Logistic System, Public Limited Company, SI
7. FORWARD DATA S.L., ES

### Pilot Areas

- Thessaloniki, EL
- Koper, SI
- Ravenna, IT
- Toulon, FR
- Valencia, ES