



Sustainable  
tourism

Interreg  
Euro-MED



Co-funded by  
the European Union

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الاتحاد من أجل المتوسط



# TO CARE MED



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## Transferring Tourism Carrying Capacity Tool TO CARE about Sustainability of MED ecotourism strategies, plans, products and services

### MAIN GOAL

TO CARE MED aims to foster sustainability in ecotourism by addressing the risk of over-tourism and promoting environmentally healthier and economically viable tourism models.

### PROJECT OUTPUTS

1. Optimized TCCL Tool to evaluate Tourism Carrying Capacity
2. Transnational Training Course on TCCL
3. Destination Working Groups for ideas and solutions
4. Strategies and action plans jointly developed

### SPECIFIC OBJECTIVE

2.7 Enhancing protection and preservation of nature, biodiversity and green infrastructure, including in urban areas, and reducing all forms of pollution.



### Project Partners

1. Ca' Foscari University of Venice, IT
2. City of Pula, HR
3. Union of Bulgarian Black Sea Local Authorities, BG
4. KEAN - Cell of Alternative Youth Activities, EL
5. Setúbal Municipality, PT
6. Community Educational Research Centre, SI
7. Murcia Municipality, ES
8. Union of Municipalities "Tifernum", IT

### Pilot Areas

#### Coastal areas:

- Pula (area of Valsaline), HR
- Sts. Constantine and Helena, Bulgarian riviera, BG
- Monemvasia, EL

#### Rural areas:

- El Valle & Sierra de Carascoy" in Murcia, ES
- Union of the municipalities of Petrella Tifernina, Montagano, Lucito, Matrice, and Castellino del Biferno, in Molise, IT

#### Protected areas and lagoons:

- Sado Estuary Nature Reserve, PT
- El Valle & Sierra de Carascoy" in Murcia, ES