



Sustainable
tourism

Interreg
Euro-MED



Co-funded by
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A project labelled by the UfM



Union for the Mediterranean
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RELATED MISSIONS



Innovative
Sustainable
Economy

TOURISMO



TOURISMO

Interreg
Euro-MED



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TOURism Innovative and Sustainable Management of flows

MAIN GOAL

TOURISMO addresses persistent Mediterranean tourism challenges, such as overtourism, by leveraging innovative technologies to monitor and manage tourist flows.

PROJECT OUTPUTS

1. Toolkit for informed decisions and actions for the management of tourism flows in destinations
2. Cooperating at local and transnational level in designing, specifying, implementing & assessing 8 pilot activities for the monitoring and management of tourism flows

SPECIFIC OBJECTIVE

- 1.1 Developing and enhancing research and innovation capacities and the uptake of advanced technologies.



Project Partners

1. Development Agency of South Aegean Region, EL
2. University of Florence, IT
3. Foundation for Research and Innovation, IT
4. Valenciaport Foundation for research, promotion and commercial studies of the Valencian Region, ES
5. Development Agency of Lemesos, CY
6. Varna Economic Development Agency, BG
7. Public Institution RERA S.D for Coordination and Development of Split Dalmatia County, HR
8. Malta Regional Development and Dialogue Foundation, MT
9. KINNO INNOVATION INTERMEDIARIES LTD, EL
10. Santa Maria la Real Foundation of Historical Heritage, ES

Pilot Areas

- Rhodes City, EL
- Florence City, IT
- Valencia Port, ES
- Valencia City, ES
- Limassol Port, CY
- Varna City, BG
- Island of Biševo, HR
- Golden Bay, MT