



Sustainable  
tourism

Interreg  
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Union for the Mediterranean  
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الاتحاد من أجل المتوسط

# AGENDA

# TOURISM REGIONAL CLIMATE ACTION PLANS

## Guided Online Sessions for Progress and Effective Implementation

2025

Jan 30<sup>th</sup>

Feb 13<sup>th</sup>

Feb 27<sup>th</sup>

from  
10:00

to  
11:30

by *Community4Tourism*

BCN+  
Barcelona  
is much more

Diputació  
Barcelona

UNIVERSITY OF  
THESSALY

ΠΕΡΙΦΕΡΕΙΑΚΟ ΠΡΟΓΡΑΜΜΑ  
ΑΝΑΠΤΥΞΗΣ ΚΑΙ ΕΠΙΧΕΙΡΗΣΙΑΚΟ  
ΠΡΟΓΡΑΜΜΑ ΠΕΡΙΦΕΡΕΙΑΣ ΚΕΝΤΡΙΚΗΣ  
ΕΛΛΑΔΑΣ (ΠΕΠ ΚΕΝΤΡΙΚΗΣ ΕΛΛΑΔΑΣ)



CPMR  
CRPM



NECSTour

European Regions for  
Competitive and Sustainable Tourism



Unione delle Università del Mediterraneo  
Mediterranean Universities' Union  
Union des Universités de la Méditerranée  
الاتحاد الجامعات المتوسطية

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environment  
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Mediterranean  
Action Plan  
Barcelona  
Convention





# AGENDA TOURISM REGIONAL CLIMATE ACTION PLANS

## Online Training Sessions series Overview

Following a first capacity-building session held in person in Almeria on November 21st, 2024 as part of the [2nd JAF of the Sustainable Tourism Mission of the Interreg Euro-MED Programme](#), this series will consist of three interactive 90-minute sessions, designed to support destinations and regional authorities in the development of climate action plans for tourism based on the [Glasgow Declaration for Climate Action in Tourism](#) initiative.

The Online Training Sessions series will draw on two key resources developed under the Interreg Euro-MED Sustainable Tourism Community:

- [The Blueprint for Tourism Climate Action Plans: A Guide for Regional Authorities and Destination Management Organizations \(DMOs\)](#) developed by NECSTour and CPMR under Community4Tourism and published in July 2024
- The Climate Action Planning Toolkit for Mediterranean Regional Authorities and DMOs developed by CPMR under NaTour4CChange just released and available at the bottom of [this page](#)

### The Trainer

The trainer will be Jeremy Smith from Travel Foundation, a leading expert in climate action planning for tourism. He has also led the production of the key documents used in the training. The Travel Foundation, with its extensive experience in sustainable tourism, is well-placed to deliver these workshops, offering valuable insights and practical guidance.

### The Target Audience

The sessions are designed for those working (or considering to work) in climate action and sustainable tourism within regional DMOs or authorities. These practical, interactive sessions are best suited for participants with some prior knowledge of climate issues.

[REGISTER HERE](#)



## AGENDA TOURISM REGIONAL CLIMATE ACTION PLANS

**30**  
January

**I° Session**  
10:00 am – 11:30 am

### **Enabling conditions and initial assessments for climate action planning**

This session will introduce the key resources and focus on the early stages of climate action planning, including the context, risks, opportunities, and enabling conditions. Travel Foundation will also provide an overview of the current state of climate action in tourism.

**13**  
February

**II° Session**  
10:00 am – 11:30 am

### **Selecting objectives and prioritising actions**

This session will focus on identifying suitable objectives for a Climate Action Plan and using the Prioritization Tool developed by the Travel Foundation to select specific actions. Participants will learn how to evaluate different actions based on feasibility, impact, and alignment with broader sustainability goals, ensuring a practical and effective plan.

**27**  
February

**III° Session**  
10:00 am – 11:30 am

### **Implementing and Tracking Progress**

The final session will focus on turning the plan into action. Participants will explore strategies for implementing their Climate Action Plans and learn how to monitor progress effectively. This session will cover key performance indicators (KPIs), reporting mechanisms, and how to ensure continuous improvement through adaptive management.



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### Follow the Sustainable Tourism Mission

 [community4tourism@interreg-euro-med.eu](mailto:community4tourism@interreg-euro-med.eu)

 [sustainable-tourism.interreg-euro-med.eu](https://sustainable-tourism.interreg-euro-med.eu)

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