



Sustainable
tourism

Interreg
Euro-MED



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ECO-SEAROUTES



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Eco-nautical sea routes

MAIN GOAL

The project aims to promote eco-nautical routes to reduce pressure on Mediterranean coastal areas. It develops and disseminates a new tourism model to reduce pressure of mass tourism and re-distribute tourism flows on natural coastal areas, improving the management and interconnections of MED touristic ports and their neighbouring.

PROJECT OUTPUTS

1. Setup of a MED-wide eco-nautical route connecting touristic ports committed to a shared sustainability standard
2. Establishment of local tourist itineraries aimed to encourage visits to the hinterland of coastal destinations, co-designed through participative methodologies
3. Valorisation of the developed Itineraries through the collaborative setup one Community Heritage Hub for each targeted territory
4. Dissemination and capitalisation-oriented activities aimed to ensure the diffusion and replication of the project action

SPECIFIC OBJECTIVE

2.7 Enhancing protection and preservation of nature, biodiversity and green infrastructure, including in urban areas, and reducing all forms of pollution.



Project Partners

1. Puglia Region, IT
2. Balearic Islands Agency for Tourism Strategy, ES
3. Network of Sustainable Greek Islands, EL
4. Saint Florent Marina, FR
5. Port of Kotor, ME
6. Cyprus Marine and Maritime Institute, CY
7. The Phoenicians' Route, IT
8. Regional Union of Municipalities of Ionian Islands, EL
9. City Council of Chiclana de la Frontera, ES
10. University of Maribor, SI