

**Interreg**  
Euro-MED



Co-funded by  
the European Union

**Sustainable  
tourism**



**Mediterranean Sustainable Tourism  
Convention 2026**

**18-19 June, Barcelona, Spain**

# “Tourism transition in the Mediterranean”

## Glasgow Declaration Initiative on Climate Action in Tourism - state-of-the-art

*Virginia Fernández-Trapa, Programme Coordinator - Climate Action and Circularity, UN Tourism*



CPMR  
CRPM



**NECSTour**  
European Regions for  
Competitive and Sustainable Tourism



Unione delle Università del Mediterraneo  
Mediterranean Universities Union  
Union des Universités de la Méditerranée  
إتحاد الجامعات المتوسطية



Mediterranean  
Action Plan  
Barcelona  
Convention



A project labelled by the UfM



Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط

## International tourist arrivals and receipts

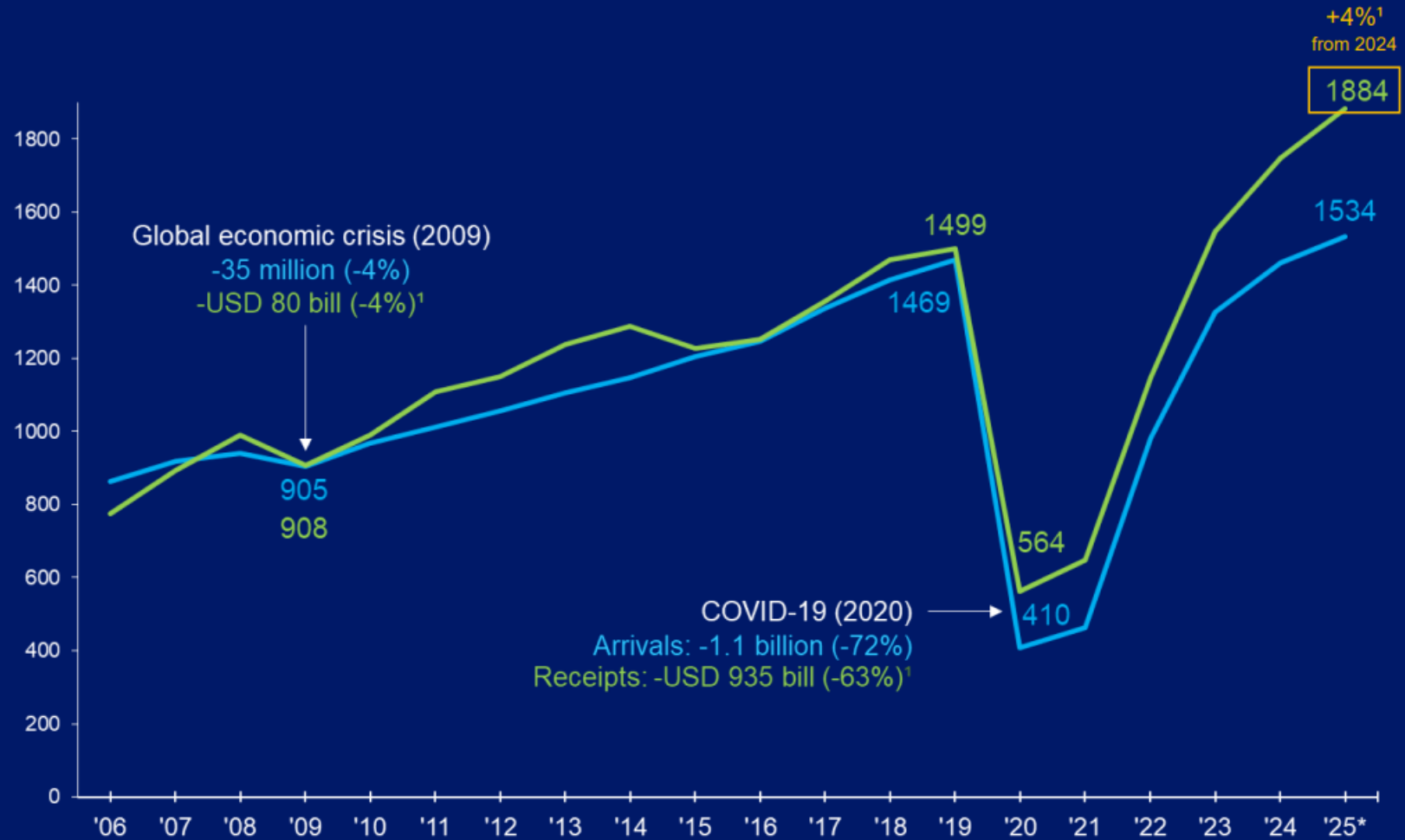
- Arrivals (millions)
- Receipts (USD billions)

Source: UN Tourism  
(Data as of May 2026)

<sup>1</sup> Real percent change  
(local currencies at constant prices).

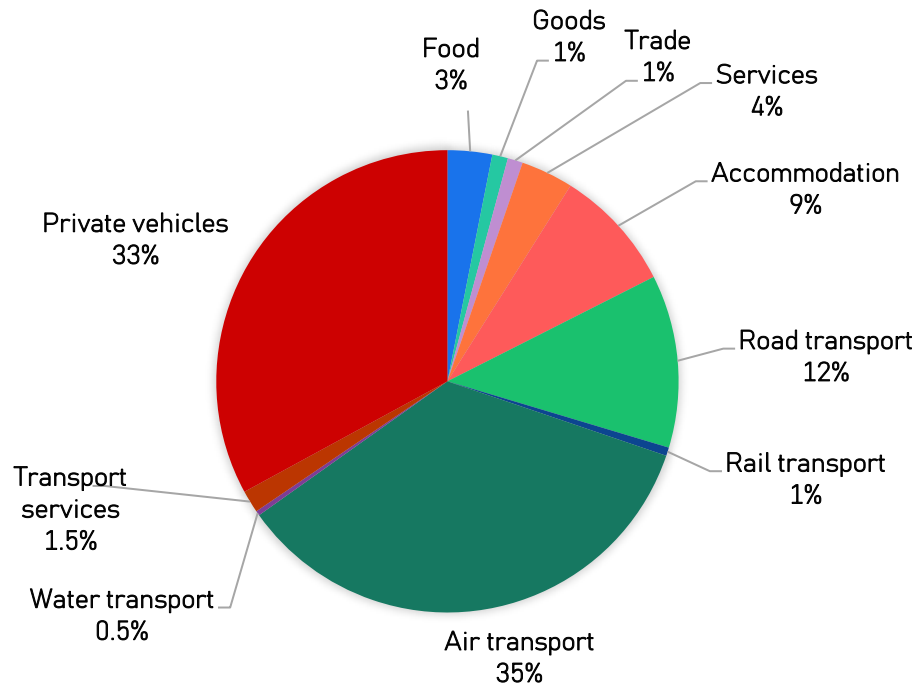


UN Tourism

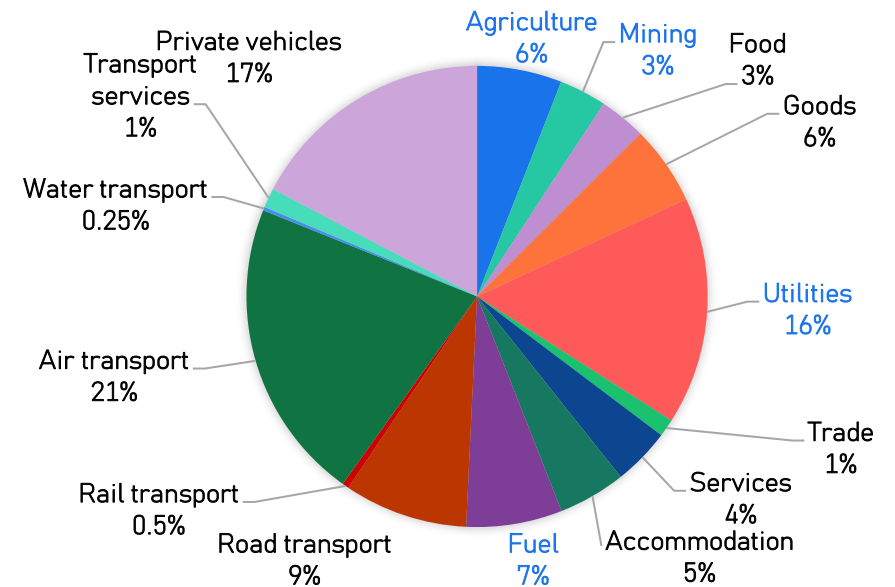


# Tourism GHG emissions 2019

Direct GHG emissions (2700 Mt)



Direct + indirect GHG emissions (5200 Mt)



1.5 billion international arrivals  
+ 8 billion domestic overnight stays



8.8% global GHG emissions  
(direct + indirect)



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# Climate risks are rapidly increasing



Extreme weather events



Sea level rise and coastal erosion



Loss of snow and ice



Ecosystem degradation and biodiversity loss



Climate-linked health risks



Economic and perception effects



**53%**

of NDCs portray tourism as vulnerable



**44%**

National tourism strategies address climate change



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# Glasgow Declaration

## Climate Action in Tourism

a framework for consistent climate action



Support global  
climate goals



Deliver climate  
action plans



Align with 5  
pathways



Report on  
progress annually



Work in a  
collaborative spirit



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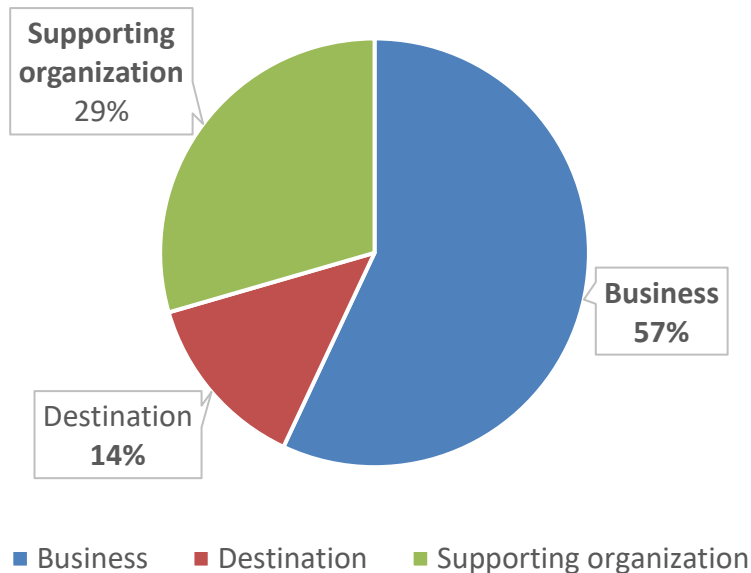
**Glasgow Declaration**  
Climate Action in Tourism



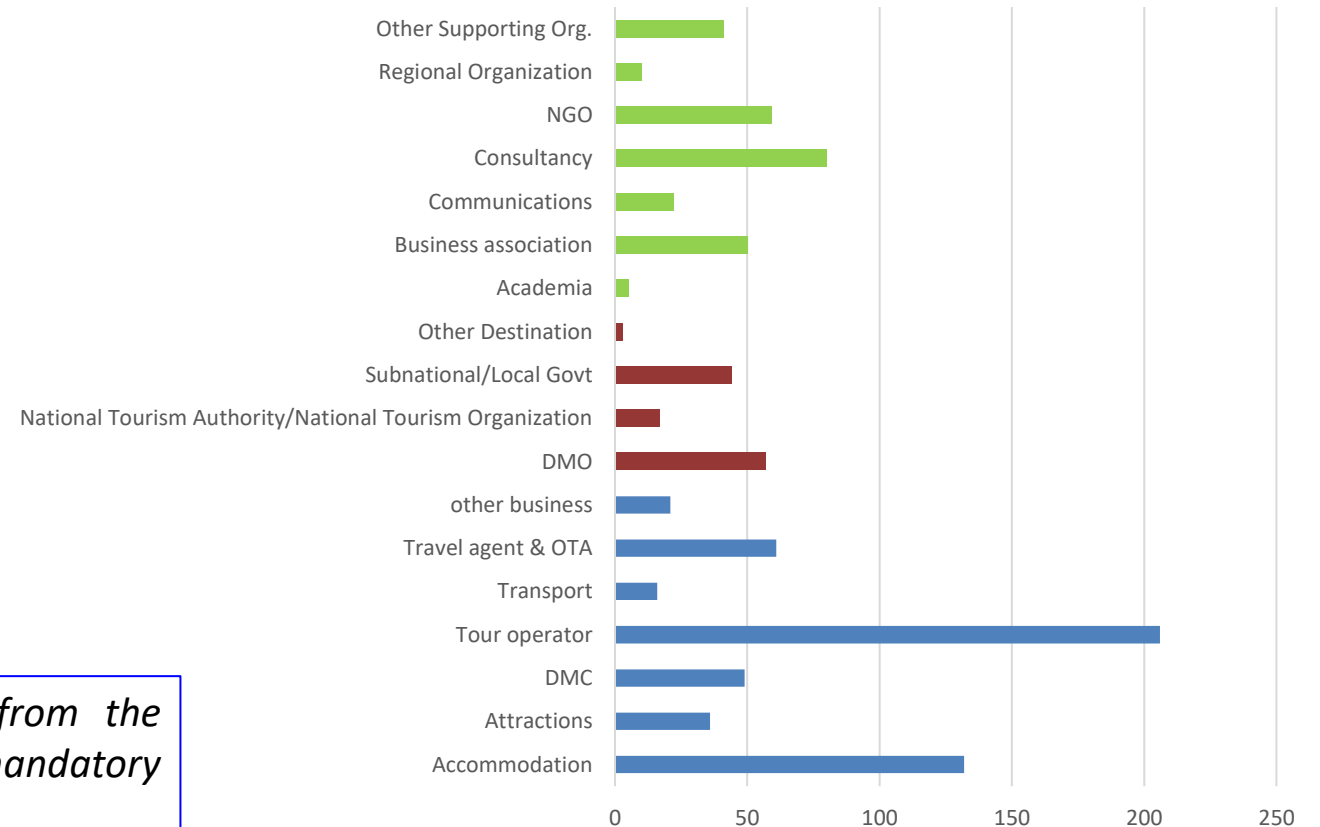
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# A growing network of committed stakeholders 909 signatories as of end of March 2026

Type of signatory



Sub type of signatories



*Note: In April 2025, 132 organizations were withdrawn from the Glasgow Declaration due to lack of compliance with mandatory reporting on the implementation of commitments.*



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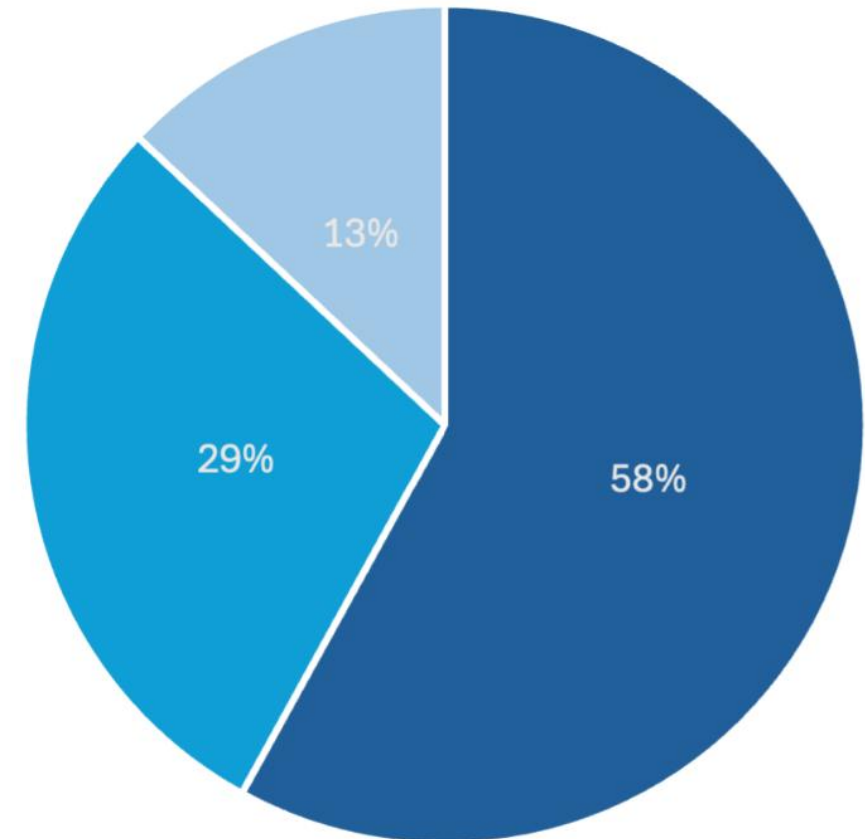
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## — Glasgow Declaration Progress

# 443

## Climate Action Plans

Glasgow Declaration Initiative is catalyzing climate action plans and implementation



■ Business ■ Supporting Organisation ■ Destination



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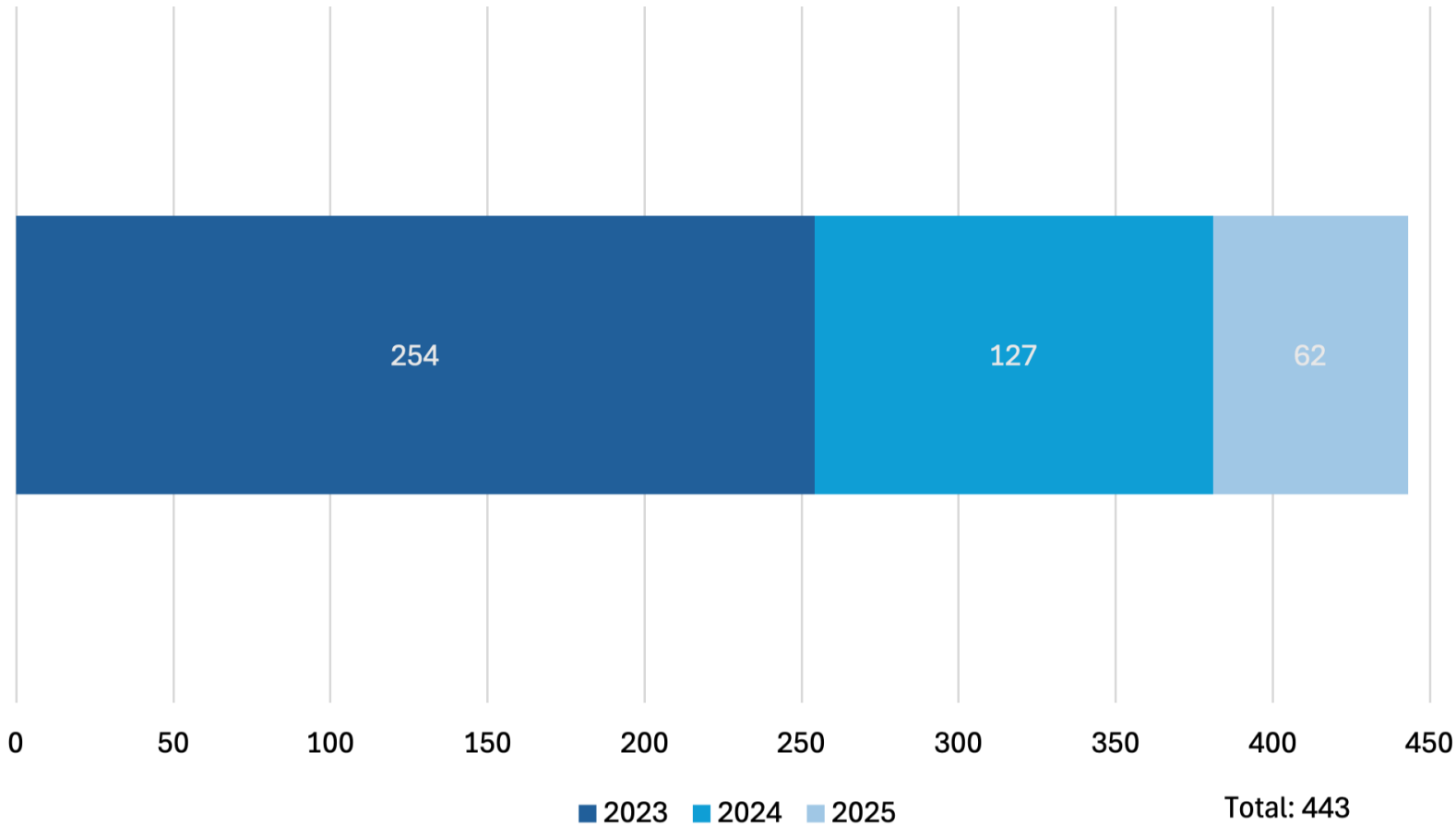


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## Climate Action Plans received to date



### Updates in 2025



**Nearly half** of signatories with a Climate Action Plan by 2024 submitted an **update in 2025**.



**Destinations** continued to show the strongest reporting compliance: **highest submission** compliance in 2024 and **highest update rate** in 2025.



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## Key Barriers to Climate Action in Tourism



### TECHNICAL

- Measuring emissions
- Addressing hard-to-abate transport



### RESOURCE

- Capacity
- Staff time
- Financing and investment



### GOVERNANCE

- Coordination
- Mandates
- Stakeholder delivery





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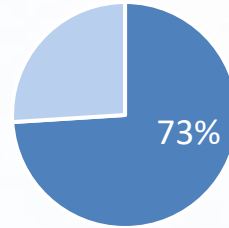
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**Measure.**  
**Decarbonize.**  
**Adapt.**  
**Regenerate.**  
**Collaborate.**  
**Finance.**

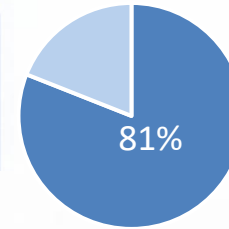
## Progress across key action areas



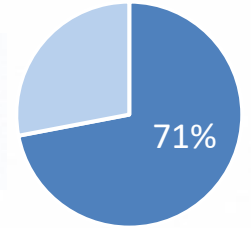
Measurement



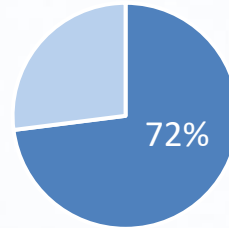
Operational efficiency



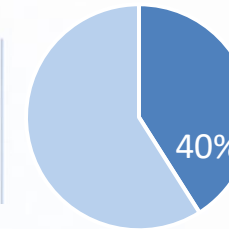
Marketing actions



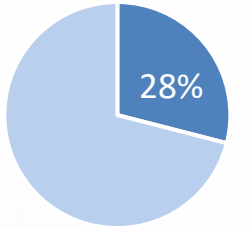
Biodiversity protection



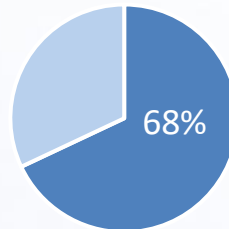
Adaptation



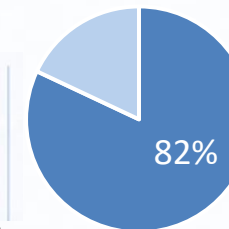
Climate justice



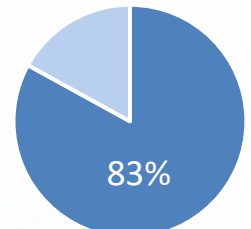
Finance



Partnerships



Trainings





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# 83.5%

## Signatories

New Strategic Pathway  
on **Adaptation**



**COP30 with Stronger  
Governance and  
Adaptation Focus**



**Briefing Paper on  
Regenerative Approaches to  
Climate Action in Tourism**



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MINISTÉRIO DO  
TURISMO



Find more here



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## Foundation for linking regenerative approaches with climate action in tourism



Introduces **seven regenerative approaches**



Supports **more integrated, effective, and inclusive** climate action across the tourism sector



Contributes to a **just transition towards Net Zero emissions**



Restore and revitalize destinations



Enable both people and places to thrive



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COP31  
TÜRKİYE  
ANTALYA



# Thank you

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UNITED NATIONS  
WORLD TOURISM ORGANIZATION