



Interreg
Euro-MED
Sustainable
tourism



Mediterranean Sustainable Tourism
Convention 2026
18-19 June, Barcelona, Spain

Is **sustainability** sustainable? Even good intentions run out of **money**.



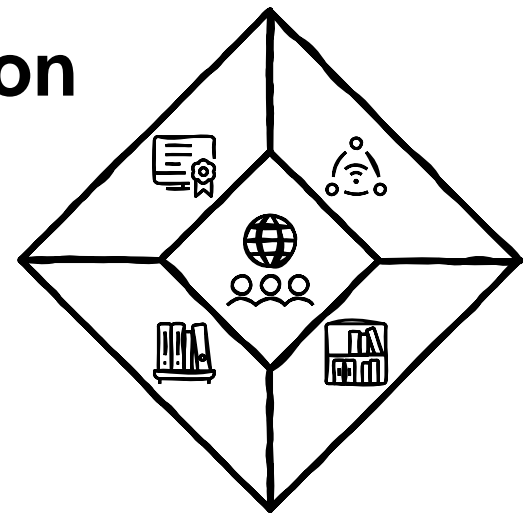
GreenSET

MEDSSIM MED Sustainable Service Innovation Methodology



**Certification
Scheme**

**Best
Practices**



Methodology

**Competence
Framework**



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