



1. Local Authorities



Translating EU sustainability policies into local action



Scaling waste prevention and resource efficiency strategies



Strengthening policy leadership and stakeholder dialogue



Driving citizen engagement and behaviour change



2. HORECA Sector



Building technical capacity and awareness



Accessing affordable alternatives to single-use plastics



Mobilising market incentives and investment support



3. Entrepreneurial Ecosystem



Expanding innovation and business support services



Strengthening corporate partnerships and market access



Increasing participation in policy development processes

