



Sustainable
tourism

Interreg
Euro-MED



Co-funded by
the European Union

A project labelled by the UfM



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط



INSPIRE



INSPIRE

Interreg
Euro-MED



Co-funded by
the European Union



INtegrating biodiverSity Preservation and agroblodiversity valorisation In touRism managEment in the MED area

MAIN GOAL

To integrate biodiversity preservation and agrobiodiversity valorisation into the management of tourism destinations in the Euro-MED area by defining practical, replicable solutions that balance ecosystem conservation and tourism development, with a focus on improving socio-economic conditions in rural communities.

PROJECT OUTPUTS

1. INSPIRE Tourism & Agrobiodiversity PACT
2. Sustainable tourism experiences grounded on agrobiodiversity
3. Community-based model to develop and manage sustainable touristic destinations grounded on local agrobiodiversity
4. Alliance for sustainable tourism model grounded on MED Agrobiodiversity

SPECIFIC OBJECTIVE

2.7 Enhancing protection and preservation of nature, biodiversity and green infrastructure, including in urban areas, and reducing all forms of pollution.



Project Partners

1. Municipality of Messina, IT
2. Slow Food, IT
3. Tourist Association of Sierra Espuña, ES
4. EuroVértice Consultants, ES
5. Corsica Tourism Board, FR
6. Organisation for Local Development - ANATOLIKI S.A., EL
7. American Farm School, EL
8. Ministry of Tourism and Environment, AL

Pilot Areas

- Messina, IT
- Sierra Espuña, ES
- Corsica, FR
- Eastern Thessaloniki, EL
- Tirana Region, AL