



Sustainable  
tourism

Interreg  
Euro-MED



Co-funded by  
the European Union

A project labelled by the UfM



Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط



# MAST



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## MAking Sustainable Tourism possible

### MAIN GOAL

The project aims to lead Mediterranean SMEs accommodations towards more resilient, circular, and sustainable management systems.

### PROJECT OUTPUTS

1. Sustainability Protocol definition: Protocol for enhancing the transition towards sustainable management systems by SMEs accommodation in line with the Standard ISO 21401:2018
2. Sustainability Self-Assessment tool development: AI based self-assessment APP for sustainable accommodation management in line with the Standard ISO 21401:2018
3. Manual and guide for the use of the sustainability protocol and self-assessment tool

### SPECIFIC OBJECTIVE

2.6 Promoting the transition to a circular and resource efficient economy.



### Project Partners

1. University of Urbino, IT
2. CENFIM, ES
3. 3win Action, EL
4. University of Primorska, SI
5. SARAJEVO SUSRET KULTURA, BH