



Sustainable
tourism

Interreg
Euro-MED



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MedDiet Go



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Med Diet identities - from territorial networking to cluster organization

MAIN GOAL

MedDiet Go aims to promote the Mediterranean Diet as a sustainable and healthy lifestyle, while developing tools and resources that support sustainable tourism and foster the economic development of rural communities. The project capitalises on the results and experiences of the MD.net project.

PROJECT OUTPUTS

1. A common strategy to promote Mediterranean Diet values through digital tools and existing territorial, institutional and knowledge-based resources
2. Enhanced transnational cooperation among organisations, with increased knowledge and shared experience on the multifaceted values of the Mediterranean Diet
3. Establishment of One-Stop Shops dedicated to Mediterranean Diet promotion and services
4. Implementation of Living Lab workshops
5. Mediterranean Diet Euro-Cluster Joint Action Plan
6. Med Diet Go Euro-Cluster reports and policy recommendations

SPECIFIC OBJECTIVE

- 1.1 Develop and strengthen research and innovation capacities and support the uptake of advanced technologies.



Project Partners

1. Official Chamber of Commerce, Industry, Services and Navigation of Seville, ES
2. Mediterranean Diet Foundation, ES
3. Institute for Comprehensive Development Solutions, SI
4. Puglia Region, IT
5. Company for Research, Education, Innovation and development of the North Aegean Region, EL
6. Alentejo Regional Development Agency, PT
7. Chamber of Commerce and Industry Vratsa, BG

Pilot Areas

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