

Interreg
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**Sustainable
tourism**



**Mediterranean Sustainable Tourism
Convention 2026**

18-19 June, Barcelona, Spain

“Tourism transition in the Mediterranean”

NaTour4CChange exhibition and networking cocktail

From 17:00 to 18:30



NECSTouR
European Regions for
Competitive and Sustainable Tourism



Unione delle Università del Mediterraneo
Mediterranean Universities Union
Union des Universités de la Méditerranée
إتحاد الجامعات المتوسطية



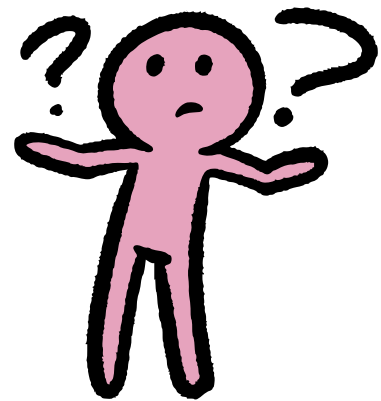
**Mediterranean
Action Plan**
Barcelona
Convention



A project labelled by the UfM



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط



Nature-based Solutions (NbS): everyone talks about them... but what do they actually look like in practice?

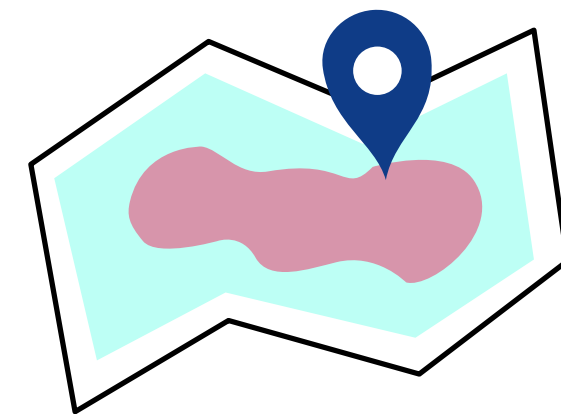
Over the past three years, the NaTour4CChange project has tested Nature-based Solutions in tourism destinations across the Mediterranean.

Today, you have the opportunity to discover them firsthand.



A Mediterranean journey through 7 pilot sites

- Hutovo Blato Park (Bosnia and Herzegovina)
- Ori Zarkou & Koufonisi Island (Crete, Greece)
- Dugi Otok Island (Croatia)
- Tavolara MPA (Sardinia, Italy)
- Capo Carbonara MPA (Sardinia, Italy)
- Cabo de Gata-Níjar Natural Park (Spain)
- Cap Ferrat MPA (France)



**Do you know where all these pilot sites are located?
Don't check on Google Maps!**



Ready for a tour across the Mediterranean?

Each stand tells the story of a tourism destination facing climate challenges.

Your mission is simple:

- Choose a pilot destination, or two, or three...
- Meet the people behind it
- Discover the solution they tested
- Have a glimpse of the beautiful Mediterranean destinations!





Don't be shy, ask questions!

Grab a drink, explore the stands and talk directly with the pilot site coordinators.

They will be happy to tell you about:

- ✓ Climate risks and vulnerabilities identified
- ✓ The Nature-based Solution selected and tested
- ✓ Stakeholder engagement and communication approaches
- ✓ Tourism Climate Action Plans developed
- ✓ Governance and institutional support mechanisms
- ✓ Replication opportunities
- ✓ Key challenges and future needs for scaling up





**The exhibition is now open.
Enjoy the tour!**

**Only people that has registered will be allowed to join as there is a
capacity limit!**