

**Interreg**  
Euro-MED



Co-funded by  
the European Union

**Sustainable  
tourism**



**Mediterranean Sustainable Tourism  
Convention 2026**

**18-19 June, Barcelona, Spain**

**“Tourism transition in the Mediterranean”**

## The Mediterranean Multi-Programme Mechanism



CPMR  
CRPM



**NECSTour**  
European Regions for  
Competitive and Sustainable Tourism



Unione delle Università del Mediterraneo  
Mediterranean Universities Union  
Union des Universités de la Méditerranée  
إتحاد الجامعات المتوسطية



Mediterranean  
Action Plan  
Barcelona  
Convention



A project labelled by the UfM



Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط

# About the MMM



## 24 countries in the Mediterranean 10 Interreg Programmes

- Interreg Italy-Croatia
- Interreg Euro-MED
- Interreg NEXT MED
- Interreg Italy-France Maritime
- Interreg Greece-Cyprus
- Interreg Italy-Malta
- Interreg Italy-Tunisia
- Interreg Italy-Slovenia
- IPA South Adriatic
- IPA ADRIAN

# Coordinated Call

## Objectives ?



### Reusing Existing Outputs

Use of the joint MMM database is **compulsory**. Projects must build on outputs already produced within the MMM ecosystem.



### Transferring to New Areas

Outputs must be transferred to new territories and stakeholders, extending their reach beyond the original context.



### Scaling Their Impact

Projects must demonstrate a credible pathway to scaling impact across the broader Mediterranean cooperation area.

# Coordinated Call

How ?

## MMM Level — Common Elements

- Shared thematic focus
- Joint list of outputs to be capitalized and transferred
- Project overlap period for coordination and exchange

## Programme Level — Independent Elements

- Budget and duration decisions
- Partnership composition, including associated partners
- Eligibility rules, submission and selection procedures
- Contracting processes

Interreg



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Mediterranean  
Multi-Programme  
Mechanism

# COORDINATED CALL

Mediterranean Multi-Programme Mechanism



Call budget |  
Project budget



Project duration

SO

Specific Objectives

1

Italy-Croatia

June 2026

5,7 M | 500 K - 1 M

12-18 months

SO | **4.6**

2

Euro-MED

September 2026

8 M | 800 K

18 months

SO | **1.1** **2.4** **2.6**  
**2.7**

4

Greece-Cyprus

September 2026

1M | 101 K - 200 K

12 months

SO | **4.6**

5

IPA South Adriatic

September 2026

1 M | 200 K

12 months

SO | **5.1**

6

Italy - Malta

October 2026

800 K | 200 K - 800 K

12-18 months

SO | **1.4** **2.7** **4.6**

7

NEXT Italy - Tunisia

October 2026

800 K | 200 K - 800 K

12-18 months

SO | **2.7** **4.6**

8

Italy-France Maritime

4th quarter of 2026

Stay tuned! (min. 600K)

12-18 months

SO | **1.3** **1.4** **2.6**  
**4.6** **6.1**

NEXT MED

July 2026

8 M | 1 M - 1.3 M

18-24 months

SO | **1.1** **1.3** **2.4**  
**2.6** **4.1** **6.6**

# Mediterranean Peer Learning Visits (MPLV)

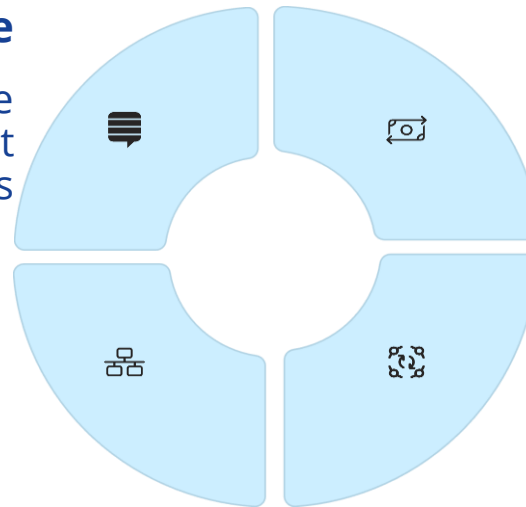
Objectives ?

## Knowledge exchange

Facilitate knowledge exchange among projects from 10 different Interreg Programmes

## Network building

Create lasting connections beyond 'usual' Interreg programme boundaries



## Peer-to-peer learning

Promote adaptation of successful tools, models, and practices in sustainable tourism

## Mediterranean "contamination"

Between projects and partners that otherwise couldn't meet, exchange and collaborate

# Mediterranean Peer Learning Visits

How ?



Ongoing projects from at least **two different Interreg Programmes**



Fill in the **online request** and provide **support letter** from Lead Partners



**Giver** host the visit at its pilot sites, and **Taker(s)** gain inspiration and knowledge



Provide **activity report** with key highlights of the visit, lessons learned, practices observed...



# THANK YOU FOR YOUR ATTENTION

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[www.interreg-euro-med.eu](http://www.interreg-euro-med.eu)

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